

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRAL-TV; Rateigh, NC	10/10/2016
	0/10/2010

Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Republican Governors Association ***********************************

Broadcast Length	Time of Day, Rotation or Package	-∹ Days	Class	Times per Week	Number of Weeks
		See	Attect	ied	

This broadcast time will be used by: Republican Governors Association

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
A SANTE OF THE PROPERTY OF THE
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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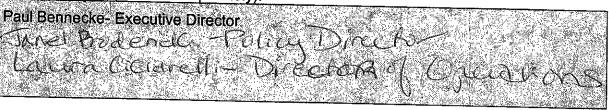
THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

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h	, (name and address):		Dioggodat fillie i	igo nacii i	uriisnea
~)		name and address).				
A 5.		And the first of t				

Republican Governors Association 1747 Pennsylvania Avenue NW, Suite 250 Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

O TO BE SIGNED	BY ISSUE ADVERTISER (SPONSOR)
8.24.16	Signature	571.970.6621
TO BE SIGN	-	Contact Phone Number
Accepted	IED BY STATION REPRESENT ☐ Accepted in Part	ATIVE ☐ Rejected
March Signature	Printed Name	- Edles My
A 5		Directo
19/1	Sella	10/10/16

CONTRACT



WRAL 2619 Western Blvd. Raleigh, NC 27606 (919)890-6000

And:

Pinpoint Media 1707 Osage Street, Suite 103 Alexandria, VA 22302

	Contract / Re	vision		Alt Order	#	
	163568	/		08243513	_	
Product		VII.			M12	
RGA 10/12						
Contract Dates	Estimate #				W==	
10/12/16 - 10/18/16	626					
Advertiser			Ori	ginal Date	/ Revision	
Republican Governors	Association		0	5/09/16	/ 10/10/16	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Property	Account Executive		xecutive	Sales Office	
	WRAL	Cheryl	Cheryl Blair		Washington Te	
	Special Hand	lling				
	CIA - Mark P	AID				
	Demographic	Demographic				
	Adults 35+					
	Agy Code	Advert	iser	Code	Product 1/2	
	1886	54			54	
	Agency Ref			Advertise	r Ref	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn	Type S	noto	Amount
N 1 WRAL 10/14/16 10/14/16 Late News	11-1135p	:30	NM)UIS 1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week 10/10/16 10/16/16 1 1	Rate \$1,600.00	.50		'	ψ1,500.00
N 2 WRAL 10/14/16 10/14/16 Dr. Phil - 2nd Run	11a-12p	:30	NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$500.00				
N 3 WRAL 10/14/16 10/14/16 Days of Our Lives	1p-2p	:30	NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$500.00				
N 4 WRAL 10/14/16 10/14/16 Doctors	2p-3p	:30	NM	1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$400.00				
N 5 WRAL 10/14/16 10/14/16 WRAL 5p News	5-530p	:30	NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$1,600.00				
N 6 WRAL 10/14/16 10/14/16 WRAL 6p News	6p-6:30p	:30	NM	1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week 10/10/16 10/16/16 1 1	<u>Rate</u> \$2,000.00				
N 7 WRAL 10/14/16 10/14/16 WRAL AM News 6-7a	6a-7a	:30	NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$1,600.00				
N 8 WRAL 10/14/16 10/14/16 NBC Nightly News M-F	630-7p	:30	NM	1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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specified.
In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



I	Contract / Rev	rision	Alt Order#
	163568	1	08243513

Contract Dates	Product	Estimate #
10/12/16 - 10/18/16	RGA 10/12	626

Advertiser	Original Date / Revision
Republican Governors As	05/09/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$2,000.00				
N 9 WRAL 10/14/16 10/14/16 Today Show II	9a-10a	:30	NM	1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$350.00				
N 10 WRAL 10/17/16 10/17/16 Days of Our Lives	1p-2p	:30	NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$500.00				
N 11 WRAL 10/17/16 10/17/16 Dr. Phil	3-4p	:30	NM	1	\$700.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$700.00				
N 12 WRAL 10/17/16 10/17/16 WRAL 4p News	4-5p	:30	NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$800.00				
N 13 WRAL 10/17/16 10/17/16 WRAL 5p News	5-530p	:30	NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$1,600.00				
N 14 WRAL 10/17/16 10/17/16 WRAL 6p News	6p-6:30p	:30	NM	1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$2,000.00				
N 15 WRAL 10/17/16 10/17/16 WRAL AM News 6-7a	6a-7a	:30	NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$1,600.00	F			
N 16 WRAL 10/15/16 10/15/16 Late News	11-1135p	:30	NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$1,600.00				
N 17 WRAL 10/15/16 10/15/16 WRAL News 6a-8a	6a-8a	:30	NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161- 1	<u>Rate</u> \$500.00				
N 18 WRAL 10/16/16 10/16/16 Sunday Night	820-1130p	:30	NM	1	\$7,500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$7,500.00				
N 19 WRAL 10/16/16 10/16/16 Meet The Press	10-11a	:30	NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$800.00				
N 20 WRAL 10/16/16 10/16/16 Late News ISSUE CARD for GEN. ELECTION V3.15	11-1135p	:30	NM	1	\$1,600.00

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specified.

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Contract / Revision	Alt Order #
163568 /	08243513

Contract Dates Product Estimate # 10/12/16 - 10/18/16 RGA 10/12 626

Advertiser Original Date / Revision 05/09/16 / 10/10/16 Republican Governors As

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$1,600.00			
N 21 WRAL 10/16/16 10/16/16 WRAL News Sunday	7a-9a	:30	NM 1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$500.00			
N 22 WRAL 10/16/16 10/16/16 Sunday Today	9a-10a	:30	NM 1	\$1,000.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week 10/10/16 10/16/16 1 1	<u>Rate</u> \$1,000.00			
N 23 WRAL 10/13/16 10/13/16 Days of Our Lives	1p-2p	:30	NM 1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$500.00			
N 24 WRAL 10/13/16 10/13/16 Dr. Phil	3-4p	:30	N M 1	\$700.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week 10/10/16 10/16/16 1 1	<u>Rate</u> \$700.00			
N 25 WRAL 10/13/16 10/13/16 WRAL 4p News	4-5p	:30	NM 1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$800.00			
N 26 WRAL 10/13/16 10/13/16 WRAL 6p News	6p-6:30p	:30	NM 1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$2,000.00			
N 27 WRAL 10/13/16 10/13/16 Today Show	7-9a	:30	NM 1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$800.00			
N 28 WRAL 10/18/16 10/18/16 Tuesday Hr 3	10-11p	:30	NM 1	\$2,500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	<u>Rate</u> \$2,500.00			
N 29 WRAL 10/18/16 10/18/16 Dr. Phil - 2nd Run	11a-12p	:30	NM 1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	<u>Rate</u> \$500.00			
N 30 WRAL 10/18/16 10/18/16 Doctors	2p-3p	:30	NM 1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	<u>Rate</u> \$400.00			
N 31 WRAL 10/18/16 10/18/16 NBC Nightly News M-F	630-7p	:30	NM 1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	<u>Rate</u> \$2,000.00			

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Contract / Revision	Alt Order #		
163568 /	08243513		
L			

Contract Dates **Product** Estimate # 10/12/16 - 10/18/16 RGA 10/12 626

<u>Advertiser</u> Original Date / Revision 05/09/16 / 10/10/16 Republican Governors As

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WRAL 10/17/16-10/23/16 NBC Nightly News M-F	Rate Start/End Time 630-7p	Weekdays Length Rate -Tu :30 \$2,000.00	Type NM	
See MG 31.2 M1 comm 7.22 Hold for GE rate card 2 WRAL 10/12/16-10/14/16 WRAL 530p News MG for 31.1 10/18	530-6p	WThF :30 \$2,000.00	NM	
N 32 WRAL 10/18/16 10/18/16 Today Show	7-9a	:30	NM 1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	<u>Rate</u> \$800.00			********
N 33 WRAL 10/18/16 10/18/16 Today Show II	9a-10a	:30	NM 1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	<u>Rate</u> \$350.00			
N 34 WRAL 10/12/16 10/12/16 Dr. Phil - 2nd Run	11a-12p	:30	NM 1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$500.00			
N 35 WRAL 10/12/16 10/12/16 Doctors	2p-3p	:30	NM 1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$400.00			
N 36 WRAL 10/12/16 10/12/16 WRAL 4p News	4-5p	:30	NM 1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$800.00			
N 37 WRAL 10/12/16 10/12/16 WRAL 5p News	5-530p	:30	NM 1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,600.00			
N 38 WRAL 10/12/16 10/12/16 WRAL AM News 6-7a	6a-7a	:30	NM 1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$1,600.00			
N 39 WRAL 10/12/16 10/12/16 NBC Nightly News M-F	630-7p	:30	NM 1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$2,000.00			
N 40 WRAL 10/12/16 10/12/16 Today Show	7-9a	:30	NM 1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 1 1	<u>Rate</u> \$800.00			
N 41 WRAL 10/12/16 10/12/16 Today Show II	9a-10a	:30	NM 1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/161 1	<u>Rate</u> \$350.00			
N 42 WRAL 10/12/16 10/12/16 Inside Edition Q4 ISSUE RATE CARD V10.5	7-730p	:30	NM 1	\$2,500.00

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	Contract / Revision 163568 /	<u>Alt Order #</u> 08243513			
Contract Dates 10/12/16 - 10/18/16	Product RGA 10/12	Estimate # 626			
Advertiser Republican Governors As		Original Date / Revision 05/09/16 / 10/10/16			

*Line Ch Start Da	te End Date De	escription	Start/End Time	Days Leng	Spots/ th Week	Rate Rtn	Type Spots	Amount
	nd Date <u>Week</u> 0/16/16w-		<u>ek Rate</u> \$2,500.00					
				Totals	0.00		42	\$53,150.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount				
09/26/16 -10/18/16	42	\$53,150.00	(\$7,972.50)	\$45,177.50				
Totals	42	\$53,150.00	(\$7,972.50)	\$45,177.50				
Signature:			Da	te:				

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